**inaugurate**

v. 1. To install in office with a formal ceremony. 2. To begin officially or mark the opening of.

**pervade**

v. To spread throughout.

**emulate**

v. To try to equal; to imitate.

**avid**

adj. 1. Having a strong desire for, to the point of greed. 2. Eager; enthusiastic.

**brusque**

adj. Abrupt in manner or speech; gruff.

**concise**

adj. Short and to the point.

**demean**

v. To cause a lowering of self-esteem; to lower in reputation or character.

**despicable**

adj. Deserving contempt or scorn.

**evoke**

v. 1. To call forth; to produce. 2. To bring to mind, often by suggestion.

**excruciating**

adj. Very painful.